

Liga Națională - Dinamo București vs Rapid București

DATE: Tuesday, January 27, 2026
LOCATION: Stadionul 'V7W&R' ti, RO

Event Description

Liga Națională - Dinamo București vs Rapid București is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 51/100
Expected Attendance: 1,136 people
Event ID: J4mU2ZzXUunfVkpKo3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 454 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.