

Liga Națională - Argeș Pitești vs Dinamo București

DATE: Thursday, January 22, 2026

LOCATION: București, România

Event Description

Liga Națională - Argeș Pitești vs Dinamo București is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 907 people

Event ID: EFL9VY65uXRHz3Xy6u

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.