

Liga Națională - Argeș — FQ_ti vs Corona Brașov

DATE: Thursday, November 20, 2025

LOCATION: Brașov, Județul Vâlcea, RO

Event Description

Liga Națională - Argeș vs Corona Brașov is a premier sports event in Brașov. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 999 people

Event ID: EAetr8FZAdKJFNmG8N

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.