

Liga Nacional - Independiente de Oliva vs Quimsa

DATE: Wednesday, October 29, 2025
LOCATION: Santiago del Estero, Santiago del Estero, AR

Event Description

Liga Nacional - Independiente de Oliva vs Quimsa is a premier sports event in Santiago del Estero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 57/100
Expected Attendance: 2,207 people
Event ID: EJSfVdHzxdmaDHefxM

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 883 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.