

Liga Nacional - Boca Juniors vs Ciclista Olímpico

DATE: Wednesday, November 19, 2025
LOCATION: La Banda, Provincia de Santiago del Estero, AR

Event Description

Liga Nacional - Boca Juniors vs Ciclista Olímpico is a premier sports event in La Banda, Provincia de Santiago del Estero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,323 people

Event ID: EaB4CQGhhbqXZNqw5S

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 929 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.