

# Liga Nacional - Apertura - Olimpia vs Victoria

DATE: Saturday, August 16, 2025  
LOCATION: La Ceiba, Atlántida Department, HN

## Event Description

Liga Nacional - Apertura - Olimpia vs Victoria is a premier sports event in La Ceiba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,516 people

**Event ID:** 6ge8tUmTUV3XUhXQTE

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,806 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*