

Liga Nacional - Apertura - Motagua vs Marathón

DATE: Saturday, August 23, 2025
LOCATION: San Pedro Sula, Departamento de Cortés, HN

Event Description

Liga Nacional - Apertura - Motagua vs Marathón is a premier sports event in San Pedro Sula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,680 people

Event ID: 5Xh7oza4DdtVAKAAPA

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,872 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.