

Liga Nacional - Apertura - Achuapa vs Mixco

DATE: Saturday, November 22, 2025
LOCATION: Mixco, GT

Event Description

Liga Nacional - Apertura - Achuapa vs Mixco is a premier sports event in Mixco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,531 people

Event ID: DCaFpf5UgHyRwjKtmH

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 612 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.