

# Liga Nacional - Apertura - 1st Phase - Real España vs Marathón

DATE: Wednesday, October 15, 2025  
LOCATION: San Pedro Sula, Departamento de Cortés, HN

## Event Description

Liga Nacional - Apertura - 1st Phase - Real España vs Marathón is a premier sports event in San Pedro Sula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 18,999 people

**Event ID:** 46KZUaa9Dd4V5zeYJ5

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*