

# Liga Nacional - Apertura - 1st Phase - Platense vs Genesis PN

DATE: Saturday, September 20, 2025  
LOCATION: La Paz, La Paz Department, HN

## Event Description

Liga Nacional - Apertura - 1st Phase - Platense vs Genesis PN is a premier sports event in La Paz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,013 people

**Event ID:** 5iCJYwGhm9KLxEGsjD

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,405 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*