

Liga Nacional - Apertura - 1st Phase - Olimpia vs Real España

DATE: Saturday, August 16, 2025
LOCATION: San Pedro Sula, Cortés Department, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Olimpia vs Real España is a premier sports event in San Pedro Sula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,147 people

Event ID: 5FQsiT6egy5XUtjD3U

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,859 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.