

Liga Nacional - Apertura - 1st Phase - Olimpia vs Marathón

DATE: Saturday, August 30, 2025
LOCATION: San Pedro Sula, Departamento de Cortés, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Olimpia vs Marathón is a premier sports event in San Pedro Sula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,257 people

Event ID: SnNAdiHKkryLTpbkq

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,703 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.