

Liga Nacional - Apertura - 1st Phase - Motagua vs Victoria

DATE: Friday, August 22, 2025
LOCATION: La Ceiba, Atlántida Department, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Motagua vs Victoria is a premier sports event in La Ceiba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 4,972 people

Event ID: 7dACTobwB3t2zdDGET

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,989 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.