

Liga Nacional - Apertura - 1st Phase - Motagua vs UPNFM

DATE: Thursday, November 27, 2025
LOCATION: Choluteca, Departamento de Choluteca, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Motagua vs UPNFM is a premier sports event in Choluteca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,672 people

Event ID: AUbPmE2ASNDN62Mrzz

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,869 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.