

Liga Nacional - Apertura - 1st Phase - Motagua vs Platense

DATE: Wednesday, September 17, 2025
LOCATION: San Pedro Sula, Cortés Department, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Motagua vs Platense is a premier sports event in San Pedro Sula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 9,080 people

Event ID: CKJ3x8TwMnxu9JpYYA

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,632 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.