

Liga Nacional - Apertura - 1st Phase - Motagua vs Olimpia

DATE: Thursday, October 16, 2025
LOCATION: Tegucigalpa, Francisco Morazán Department, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Motagua vs Olimpia is a premier sports event in Tegucigalpa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,026 people

Event ID: DomeYTJpo8MyKqFn7F

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,010 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.