

# Liga Nacional - Apertura - 1st Phase - Marathón vs Platense

DATE: Thursday, September 11, 2025  
LOCATION: San Pedro Sula, Cortés Department, HN

## Event Description

Liga Nacional - Apertura - 1st Phase - Marathón vs Platense is a premier sports event in San Pedro Sula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 9,628 people

**Event ID:** x7tK4FmmdhPo3MDFoc

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,851 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*