

Liga Nacional - Apertura - 1st Phase - Marathón vs Olancho

DATE: Sunday, August 24, 2025
LOCATION: Danlí, Departamento de El Paraíso, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Marathón vs Olancho is a premier sports event in Danlí. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,964 people

Event ID: vXKqaK8jFuaNnX3ugx

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 786 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.