

Liga Nacional - Apertura - 1st Phase - Choloma vs Juticalpa

DATE: Sunday, August 17, 2025

LOCATION: San Francisco de la Paz, Departamento de Olancho, HN

Event Description

Liga Nacional - Apertura - 1st Phase - Choloma vs Juticalpa is a premier sports event in San Francisco de la Paz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,409 people

Event ID: CrDN8DQs8ZenijZb7f

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 564 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.