

# Liga MX Femenil - Apertura - Tijuana vs Puebla

DATE: Sunday, October 19, 2025  
LOCATION: Heroica Puebla de Zaragoza, Puebla, MX

## Event Description

Liga MX Femenil - Apertura - Tijuana vs Puebla is a premier sports event in Heroica Puebla de Zaragoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 75/100  
**Expected Attendance:** 17,830 people  
**Event ID:** D2x7aWVyMEQ2aUkocS

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 7,132 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*