

# Liga MX Femenil - Apertura - Santos Laguna vs Tijuana

DATE: Sunday, September 7, 2025  
LOCATION: Tijuana, MX

## Event Description

Liga MX Femenil - Apertura - Santos Laguna vs Tijuana is a premier sports event in Tijuana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 14,991 people

**Event ID:** E8Y5SShcP4C47GaQyS

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,996 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*