

Liga MX Femenil - Apertura - Puebla vs Santos Laguna

DATE: Monday, September 29, 2025
LOCATION: Torreón, Coahuila de Zaragoza, MX

Event Description

Liga MX Femenil - Apertura - Puebla vs Santos Laguna is a premier sports event in Torreón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 17,009 people
Event ID: HKyBhU9Yq47r6Gwdca

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 6,804 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.