

Liga MX Femenil - Apertura - Monterrey vs Toluca

DATE: Friday, September 12, 2025
LOCATION: Toluca de Lerdo, Estado de México, MX

Event Description

Liga MX Femenil - Apertura - Monterrey vs Toluca is a premier sports event in Toluca de Lerdo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,901 people

Event ID: 6Xnywd7xfHazG9vxVe

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,560 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.