

# Liga MX Femenil - Apertura - Guadalajara vs Toluca

DATE: Wednesday, August 13, 2025  
LOCATION: Toluca de Lerdo, Estado de México, MX

## Event Description

Liga MX Femenil - Apertura - Guadalajara vs Toluca is a premier sports event in Toluca de Lerdo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 73/100  
**Expected Attendance:** 14,871 people  
**Event ID:** Fqw83qg4Tz9t5LmDAC

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 5,948 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*