

Liga MX Femenil - Apertura - Atlético San Luis vs Pumas UNAM

DATE: Monday, September 29, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Liga MX Femenil - Apertura - Atlético San Luis vs Pumas UNAM is a premier sports event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 71/100
Expected Attendance: 11,428 people
Event ID: 6ALx5HM2Rs7ywqsTZ3

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,571 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.