

Liga MX Femenil - Apertura - Atlético San Luis vs Puebla

DATE: Sunday, August 31, 2025
LOCATION: Heroica Puebla de Zaragoza, Puebla, MX

Event Description

Liga MX Femenil - Apertura - Atlético San Luis vs Puebla is a premier sports event in Heroica Puebla de Zaragoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,830 people

Event ID: GYFuGrpdgz3mXwG3Bp

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.