

Liga MX Femenil - Apertura - Atlas vs Pumas UNAM

DATE: Saturday, October 11, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Liga MX Femenil - Apertura - Atlas vs Pumas UNAM is a premier sports event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 14,465 people

Event ID: A7u8VxNCFax9FFia3v

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,786 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.