

Liga MX Femenil - Apertura - América vs Toluca

DATE: Monday, September 22, 2025
LOCATION: Toluca de Lerdo, Estado de México, MX

Event Description

Liga MX Femenil - Apertura - América vs Toluca is a premier sports event in Toluca de Lerdo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,584 people
Event ID: AoyFURJ78mxH3CKadB

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,834 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.