

Liga MX Femenil - Apertura - América vs Pumas UNAM

DATE: Sunday, August 17, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Liga MX Femenil - Apertura - América vs Pumas UNAM is a premier sports event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,465 people
Event ID: CafnFLQaVz6vseS8FX

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,786 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.