

Liga MX - Apertura - Toluca vs Cruz Azul

DATE: Saturday, August 23, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Liga MX - Apertura - Toluca vs Cruz Azul is a premier sports event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,867 people

Event ID: 3NyXCgBjunugnJ2jeP

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,147 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.