

Liga MX - Apertura - Puebla vs Juárez

DATE: Friday, October 24, 2025
LOCATION: Ciudad Juárez, CHIH, MX

Event Description

Liga MX - Apertura - Puebla vs Juárez is a premier sports event in Ciudad Juárez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,006 people

Event ID: HHYjo5QSPQ7Ho9KRYL

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,802 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.