

Liga MX - Apertura - Necaxa vs Mazatlán

DATE: Friday, November 7, 2025
LOCATION: Mazatlán, Sinaloa, MX

Event Description

Liga MX - Apertura - Necaxa vs Mazatlán is a premier sports event in Mazatlán. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,546 people

Event ID: 6GUavguMJmhMrJ6iLV

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,818 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.