

Liga MX - Apertura - Necaxa vs Atlético San Luis

DATE: Sunday, October 26, 2025
LOCATION: San Luis Potosí, San Luis Potosí, MX

Event Description

Liga MX - Apertura - Necaxa vs Atlético San Luis is a premier sports event in San Luis Potosí. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 72/100
Expected Attendance: 12,494 people
Event ID: EkdTS77RzQNAEQZgz8

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,998 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.