

Liga MX - Apertura - Monterrey vs Cruz Azul

DATE: Saturday, October 25, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Liga MX - Apertura - Monterrey vs Cruz Azul is a premier sports event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 75/100
Expected Attendance: 18,406 people
Event ID: 7WaDSBgsEzLzUAKmhu

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 7,362 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.