

Liga Mayor - Vega Real vs Universidad O&M

DATE: Saturday, November 29, 2025
LOCATION: Santo Domingo, Distrito Nacional, DO

Event Description

Liga Mayor - Vega Real vs Universidad O&M is a premier sports event in Santo Domingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,067 people

Event ID: 9nGCveaoVXqDL4T4fz

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,427 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.