

Liga Mayor - Vega Real vs Atlántico

DATE: Saturday, August 30, 2025
LOCATION: Puerto Plata, Puerto Plata, DO

Event Description

Liga Mayor - Vega Real vs Atlántico is a premier sports event in Puerto Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,154 people

Event ID: 6fCNPSF6Pc8vJRcuQ6

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 862 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.