

Liga Mayor - Salcedo vs Cibao

DATE: Saturday, September 27, 2025
LOCATION: Santiago de los Caballeros, Santiago, DO

Event Description

Liga Mayor - Salcedo vs Cibao is a premier sports event in Santiago de los Caballeros. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,533 people

Event ID: Ep4rtWFtgMuMnneDVs

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,813 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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