

Liga III - Group 8 - Viitorul Cluj vs Unirea Dej

DATE: Friday, November 7, 2025
LOCATION: Dej, Județul Cluj

Event Description

Liga III - Group 8 - Viitorul Cluj vs Unirea Dej is a premier sports event in Dej. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 1,925 people
Event ID: 85VHsu5RtXcAqFaJ2R

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 770 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.