

Liga III - Group 8 - Unirea Dej vs Sighetu Marmaia

DATE: Saturday, November 22, 2025
LOCATION: Sighetu Marmaia

Event Description

Liga III - Group 8 - Unirea Dej vs Sighetu Marmaia is a premier sports event in Sighetu Marmaia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,293 people
Event ID: GFgi6B2JuMxYYJEQss

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 517 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.