

Liga III - Group 8 - Crișul Sântandrei vs Unirea Dej

DATE: Saturday, December 13, 2025

LOCATION: Dej, Județul Cluj

Event Description

Liga III - Group 8 - Crișul Sântandrei vs Unirea Dej is a premier sports event in Dej. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,607 people

Event ID: BaUSpTweiq4DX4DcXo

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,043 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.