

Liga III - Group 8 - Arieș Turda vs Viitorul Cluj

DATE: Friday, October 3, 2025
LOCATION: Cluj-Napoca, Județul Cluj

Event Description

Liga III - Group 8 - Arieș Turda vs Viitorul Cluj is a premier sports event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 726 people

Event ID: Gupj3bCQUXd8zmfPTR

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 290 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.