

Liga III - Group 7 - Viitorul Arad vs Unirea Sântana

DATE: Saturday, November 15, 2025
LOCATION: Sântana, Județul Arad, RO

Event Description

Liga III - Group 7 - Viitorul Arad vs Unirea Sântana is a premier sports event in Sântana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 762 people

Event ID: 8sU453UfE9B7zTUda6

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 305 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.