

Liga III - Group 7 - Universitatea Alba Iulia vs Viitorul Arad

DATE: Friday, September 19, 2025
LOCATION: Sânnicolau Mic, RO

Event Description

Liga III - Group 7 - Universitatea Alba Iulia vs Viitorul Arad is a premier sports event in Sânnicolau Mic. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 664 people

Event ID: 7UzaegpoTzpNCr9A9k

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 266 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.