

# Liga III - Group 7 - Unirea Sântana vs Viitorul Arad

DATE: Friday, September 5, 2025  
LOCATION: Sânnicolau Mic, RO

## Event Description

Liga III - Group 7 - Unirea Sântana vs Viitorul Arad is a premier sports event in Sânnicolau Mic. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 664 people

**Event ID:** GJGFupmTHw2YvT5JgE

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 266 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*