

Liga III - Group 7 - Unirea Alba Iulia vs Universitatea Alba Iulia

DATE: Friday, October 17, 2025
LOCATION: Sebe! ude!-VÂ Æ& Â O

Event Description

Liga III - Group 7 - Unirea Alba Iulia vs Universitatea Alba Iulia is a premier sports event in Sebe! à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 726 people

Event ID: 8HGABMu48djZVBRZP6

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 290 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.