

Liga III - Group 7 - Unirea Alba Iulia vs Hidro Mecanica UGAG

DATE: Tuesday, September 23, 2025
LOCATION: UGAG Stadium, Alba Iulia, Romania

Event Description

Liga III - Group 7 - Unirea Alba Iulia vs Hidro Mecanica UGAG is a premier sports event in Romania. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 631 people

Event ID: EL9YpQVsrTbcL8f6JW

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 252 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.