

Liga III - Group 6 - Municipal Târgu Jiu vs Unirea Bascov

DATE: Friday, August 29, 2025
LOCATION: Valea Ursului, RO

Event Description

Liga III - Group 6 - Municipal Târgu Jiu vs Unirea Bascov is a premier sports event in Valea Ursului. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 945 people

Event ID: FXbw6mADdJ9y6xJXjS

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 378 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.