

Liga III - Group 5 - Alexandria vs Progresul Spartac

DATE: Tuesday, September 23, 2025
LOCATION: București, România

Event Description

Liga III - Group 5 - Alexandria vs Progresul Spartac is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 46/100
Expected Attendance: 600 people
Event ID: Db32B6GLHr6caq884m

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 240 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.