

# Liga III - Group 2 - Târgu Secuiesc vs Dacia Unirea Br 6-Æ

DATE: Friday, October 17, 2025  
LOCATION: Lacu S 7 at, RO

## Event Description

Liga III - Group 2 - Târgu Secuiesc vs Dacia Unirea Br 6-Æ is a premier sports event in Lacu S 7 at. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 726 people

**Event ID:** 5QYh4KfzwVnG9yH7CC

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 290 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*