

# Liga II - Politehnica Ia!–' g2 4 Târgu Mure ő

DATE: Monday, November 10, 2025  
LOCATION: Târgu Mure!'Â ude!'VÂ xW&R , RO

## Event Description

Liga II - Politehnica Ia!–' vs ASA Târgu Mure ő is a premier sports event in Târgu Mure!'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,000 people

**Event ID:** ArUVkyHCFcBrxGNfX6

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 800 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*